

Board Policy Type: Governance Process

Policy Title: Values Owners Connections

Regular two-way communication between the Board and the Values Owners is imperative.

Therefore, the Board will develop an annual strategic communication plan involving each Board member and all Values Owners:

1. Continue with the identification of new and prospective Values Owners;
2. Match Board members and Values Owners to maximize effectiveness of communication and relationships;
3. Regularly listen to their perspectives on CommunityIMPACT, Inc.
 - a. Sharing the return being provided on their investment of time, talent, treasure, and credibility;
 - b. Regularly communicate new initiatives and opportunities for CommunityIMPACT, Inc.;
 - c. Identify new service and collaborative opportunities.
4. Board members report findings at the upcoming Board meeting
5. Discoveries communicated to the Executive Director and staff to:
 - a. Improve programs and services;
 - b. Develop new collaborative relationships;
 - c. Expand customer base.