

Staff Policy Type: Strategic Plan

Staff Policy Title: Strategic Initiatives (2017)

1. Reach Educators (Daniel Weekend), Hunters (Trophies of Grace), & Pastors (Christ Together)
2. Launch N.O.A.H.H. beyond Outagamie County
3. Launch CRM for immediate dashboard metrics and engagement activity
4. Launch Wesleyan Covenant Association in Wisconsin
5. Days of Caring – Delta County, Michigan
6. Fall Summit at GLCC: *Men | Daniel Weekend | Journey of Generosity | Love2020 | UMC*
7. Christmas Tour with Cloverton in Wisconsin & Michigan's Upper Peninsula

TARGET AREAS:

- a) Area Codes
- b) Believers
- c) Census Blocks & Mayors
- d) Christian Educators
- e) Communities
- f) Congregations
- g) Counties
- h) Debtor
- i) Donors
- j) Elders / Ministry Boards
- k) Employee
- l) Hunters
- m) Pastors

PRIMARY PATHWAY FOR ECOSYSTEM:

- Appoint Area Coordinators in WI/UP
- United We Serve's Prayer Rhythm
- NeighbOURhood League
- Daniel Weekend
- Mission of Hope
- Disciplined Database
- N.O.A.H.H.
- Debt Redemption
- DonorASSURANCE
- Values Governance
- AbundantlyWELL Interventions
- HighIMPACT Outdoors
- Evening of Encouragement & Christ Together

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- 2016 Board focused Target to reach every in Wisconsin and Michigan's Upper Peninsula
HighIMPACT Outdoors published 2 devotional books and evangelism DVD
Administrative Mission America's Love2020 Initiative
Comprehensive Plan – Harrison, Wisconsin and Appleton, Wisconsin
Initial positioning with PureFlix, Thrivent Financial, Thrivent Federal Credit Union, & WCA
United Methodist Men: Prayer Advocates Initiative
Days of Caring – Delta County, Michigan
- 2015 The Cielo Vista Ranch
Launched first Generosity Council in Green Bay, Wisconsin
Days of Caring – San Luis, Colorado